
Guest Lecture on
Achieving Problem-Solution Fit and Market fit Product

Details of The Resource Person: Ms. Saniya N. Bhalerao,

Assistant Professor,

MET's Institute of Pharmacy, Nashik.

Day and Date : Friday, 25/02/2022

Link to join : Offline Session

Link for Social Media shared :

<https://www.facebook.com/101408854942632/posts/498605868556260/?sfnsn=wiwspmo>

Participants Details

Total no. of students : 99

Total no of Faculty: 04

Objectives: The Session was organized with the objective to direct students thinking process in identifying the problem in the society and design various solution and market fit products regarding the same.

Key Outcome of the Activity: After the session students will able to understand the process of problem identification and designing various possible solutions for the same.

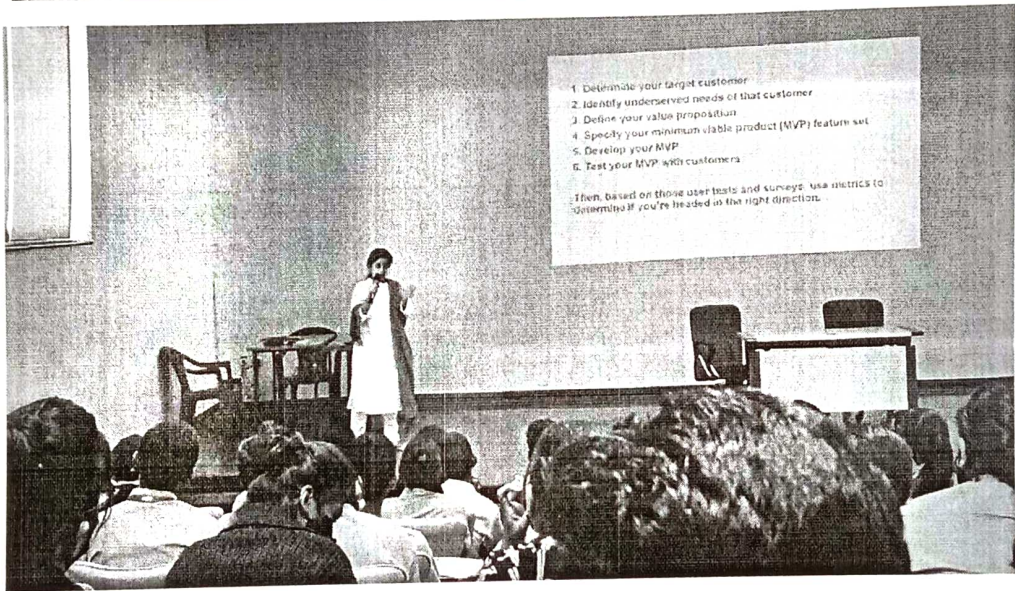
Curriculum Gap Fulfilled: Students were sensitized with the role of current curricular pattern in identifying the current market problems and suitable solution for the same.

Key Highlights of the Lecture: Session of Ms. Saniya Bhalerao on topic Achieving Problem-Solution Fit and Market fit Product was organized. Total of 99 students attended the session. During the session various points such as problem identification, categorization of problem, identifying the probable solutions, need of market for the solution, etc. were discussed. Various examples of current products giving solutions to day to day life process were also discussed. The session was concluded with encouraging students to adopt to the vision and thinking process to identify the problem encountered during the daily activities.

Photo Gallery:

(Minimum 5 photographs)





(PRINCIPAL)

PRINCIPAL
MET's Institute of Pharmacy
Adgaon, Nashik-3.